

## Facts and Figures

---

**wpunkt**w is a full-service advertising agency for integrated communication located in Leipzig, Germany.

Since 1992 **wpunkt**w has enabled companies to create strong brands, raise awareness and realize profitable business with passion, skills and expertise.

The **wpunkt**w team consists of six people who are both strategic and creative thinkers as well as partners/experts. Our enthusiastic and dedicated marketing advisors, designers and production specialists advise clients of their marketing goals. From a single brochure to an advertising campaign, we help you to solve every marketing challenge.

**wpunkt**w owner and founder, Dr Stefan Wendt, boasts years of problem-solving experience and a clear focus on results.

## Our core competencies

---

### Marketing Strategies

strategy consulting • marketing plans • branding campaigns • internet marketing

### Creative Service

corporate design • print and outdoor advertising • webdesign • collateral publicity material (sales kits, brochures, catalogues) • copy writing and PR • trade fairs & consumer events

### Media Planning and Buying

magazines and newspapers • internet • direct mail list plans • outdoor



## Our Client List

---

**AMB Automobile Borna** ● [www.amb-autowelt.de](http://www.amb-autowelt.de)  
**Automobile Müller** ● [www.automobile-mueller.info](http://www.automobile-mueller.info)  
**Baumbach Edelstahl**  
**BEWACON Immobilien** ● [www.wendische-hoefe.de](http://www.wendische-hoefe.de)  
**Deutsche Bank**  
**Diamond Power Germany**  
**ERDGAS Sportpark Halle** ● [www.erdgas-sportpark.de](http://www.erdgas-sportpark.de)  
**Goldschmidt-Thermit-Group**  
**Heimerer** ● [www.heimerer.de](http://www.heimerer.de)  
**Hypnosetherapie Reinhard Hoffmann**  
**interDaF e. V. am Herder-Institut der Universität Leipzig** ● [www.uni-leipzig.de/interdaf](http://www.uni-leipzig.de/interdaf)  
**jobs4people.de**  
**Leipzig Tourismus und Marketing**  
**Leipziger Stadtbau AG**  
**Leipziger Wohnungs- und Baugesellschaft**  
**Mitteldeutscher Rundfunk**  
**Pano Logic International, Inc.** ● [www.panologic.de](http://www.panologic.de)  
**Physiotherapie Dreikopf**  
**SITA Ost**  
**Sparkasse Leipzig** ● [www.kunsthalle-sparkasse.de](http://www.kunsthalle-sparkasse.de)  
**Silvia Hoffmann Immobilien** ● [www.sylvia-hoffmann-immobilien.de](http://www.sylvia-hoffmann-immobilien.de)  
**thermowave** ● [www.thermowave.de](http://www.thermowave.de)  
**Translational Centre for Regenerative Medicine** ● [www.trm.uni-leipzig.de](http://www.trm.uni-leipzig.de)  
**Universität Leipzig**  
**Weisenburger Bau & Grund AG** ● [www.bauundgrundag.de](http://www.bauundgrundag.de)  
**WorldSkills Leipzig 2013**  
**Wyse Technology**