

Facts and Figures

wpunktw is a full-service advertising agency for integrated communication located in Leipzig, Germany.

Since 1992 **wpunkt**w has enabled companies to create strong brands, raise awareness and realize profitable business with passion, skills and expertise.

The **wpunkt**w team consists of six people who are both strategic and creative thinkers as well as partners/experts. Our enthusiastic and dedicated marketing advisors, designers and production specialists advise clients of their marketing goals. From a single brochure to an advertising campaign, we help you to solve every marketing challenge.

wpunktw owner and founder, Dr Stefan Wendt, boasts years of problem-solving experience and a clear focus on results.

Our core competencies

Marketing Strategies

strategy consulting • marketing plans • branding campaigns • internet marketing

Creative Service

corporate design • print and outdoor advertising • webdesign • collateral publicity material (sales kits, brochures, catalogues) • copy writing and PR • trade fairs & consumer events

Media Planning and Buying

magazines and newspapers • internet • direct mail list plans • outdoor



Our Client List

AMB Automobile Borna ● www.amb-autowelt.de
Automobile Müller ● www.automobile-mueller.info
Baumbach Edelstahl
BEWACON Immobilien ● www.wendische-hoefe.de
Deutsche Bank
Diamond Power Germany
ERDGAS Sportpark Halle ● www.erdgas-sportpark.de
Goldschmidt-Thermit-Group
Heimerer ● www.heimerer.de
Hypnosetherapie Reinhard Hoffmann
interDaF e. V. am Herder-Institut der Universität Leipzig ● www.uni-leipzig.de/interdaf
jobs4people.de
Leipzig Tourismus und Marketing
Leipziger Stadtbau AG
Leipziger Wohnungs- und Baugesellschaft
Mitteldeutscher Rundfunk
Pano Logic International, Inc. ● www.panologic.de
Physiotherapie Dreikopf
SITA Ost
Sparkasse Leipzig ● www.kunsthalle-sparkasse.de
Silvia Hoffmann Immobilien ● www.sylvia-hoffmann-immobilien.de
thermowave ● www.thermowave.de
Translational Centre for Regenerative Medicine ● www.trm.uni-leipzig.de
Universität Leipzig
Weisenburger Bau & Grund AG ● www.bauundgrundag.de
WorldSkills Leipzig 2013
Wyse Technology