



● wpunkt.w

design / media / marketing



Facts and Figures

wpunkt is a full-service advertising agency for integrated communication located in Leipzig, Germany.

Since 1992 **wpunkt** enabled companies to create strong brands, raise awareness and realize profitable business with passion, skills and expertise.

The **wpunkt** team consists of nine people who are both strategic and creative thinkers as well as partners/experts. The enthusiastic and dedicated marketing advisors, designers and production specialists advise clients of their marketing goals. From a single brochure to an advertising campaign, we help you to solve every marketing problem.

wpunkt owners and founders, Dr. Stefan Wendt and Martina Weigel, feature years of problem-solving experience and a clear focus on results.

Our core competencies

Marketing Strategies

strategy consulting • marketing plans • branding campaigns • internet marketing

Creative Service

corporate design • print and outdoor advertising • webdesign • collateral publicity material (sales kits, brochures, catalogs) • copy writing and PR • trade fairs & customer events

Media Planning and Buying

magazines and newspapers • internet • direct mail list plans • outdoor

Client List extract

Automobile Müller www.automobile-mueller.info
Bewacon Immobilien GmbH www.wendische-hoefe.de
Diamond Power Germany GmbH www.diamond-power.de
Heimerer Schulen www.heimerer.de
Kunsthalle der Sparkasse Leipzig www.kunsthalle-sparkasse.de
Leipziger Wohnungs- und Baugesellschaft mbH
Mitteldeutscher Rundfunk (MDR)
Norsa GmbH (Ashford Formula) www.ashfordformula.de
PRO INFANS www.proinfans.de
Sita Ost GmbH
Silvia Hoffmann Immobilien www.sylvia-hoffmann-immobilien.de
Translational Centre for Regenerative Medicine www.trm.uni-leipzig.de
University of Leipzig
Wyse Technology GmbH

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